# Press release 29.08.2024

SCHUNK opens new location in Mexico

**New location in Mexico supports strong industrial growth**

**On August 22, 2024, SCHUNK officially opened its new location in Santiago de Querétaro, Mexico. The building has its own assembly and manufacturing capabilities, as well as a CoLab application center for automation and depaneling technology. This enables SCHUNK to serve the industry in Norh and South America with customized applications. The new location is geared towards future growth: The company is capable of responding to the increasing market demands with high flexibility and efficiency.**

The high-tech center Parque Tecnológico Innovación in Santiago de Querétaro, about 200 kilometers north of Mexico City, is now home of another innovation driver: SCHUNK opened its new location there in August and continues to strengthen its global presence. The building, with an area of around 5,000 square meters, houses assembly and manufacturing capacities for the most important components and applications to offer regional and local customers specific solutions with particularly short delivery times. In addition, the engineering capacities will be expanded at the new location and the CoLab application center for automation and depaneling technology will be put into operation.

**Industrial investment focus Mexico**

Mexico is a major investment destination for several key industries, especially in the automotive and electronics industries. International companies are expanding their activities here or planning to do so. SCHUNK is prepared to support you with appropriate, efficiency-enhancing production technology as well as engineering know-how and advice. Marcos Sepúlveda, General Manager SCHUNK Mexico, says: “We are now able to serve the needs of customers across the Americas with a particularly responsive approach. In the future, we expect a higher demand for customized orders, which we will now meet with a strengthened on-site set-up.

**Rapid growth is planned**

The location in Santiago de Querétaro begins operation with around 80 employees. To meet the anticipated strong demand and serve the local market with engineering, manufacturing and assembly expertise, rapid growth is planned for the coming years. Kristina I. Schunk, CEO of SCHUNK, emphasizes: “The strategic expansion in Mexico strengthens our global presence, as well as the future viability of our company. AS in other regional markets, we are focusing on building a network of partners hand-in-hand in Mexico to optimally serve our customers.”

**schunk.com**

**Captions:**

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| Ein Bild, das Lächeln, Menschliches Gesicht, Kleidung, Person enthält.  Automatisch generierte Beschreibung | From left to right: Marcos Sepúlveda, General Manager SCHUNK Mexico, Kristina I. Schunk, CEO SCHUNK, Javier Jamaica, Marketing Manager SCHUNK Mexico, Ricardo de la Torre, architect. Kristina I. Schunk emphasized in her keynote speech that the Mexican location strengthens the future viability of the entire company.  Image: SCHUNK |
| *Eröffnung Mexiko\_08\_2024 (2).jpg* | |
| Ein Bild, das Kleidung, Mann, Person, Menschen enthält.  Automatisch generierte Beschreibung | 350 guests attended the opening ceremony: representatives from regional politics, partner companies, other SCHUNK subsidiaries, and the SCHUNK management.  Image: SCHUNK |
| *Eröffnung Mexiko\_08\_2024 (3).jpg* | |
| Ein Bild, das Himmel, draußen, Gebäude, Person enthält.  Automatisch generierte Beschreibung | At the new location in the technology parc of Santiago de Querétaro, 80 employees are now working to serve the North and South American markets. SCHUNK anticipates strong growth in the years to come.  Image: SCHUNK |
| *Er öEröffnung Mexiko\_08\_2024 (4).jpg* | |
| Ein Bild, das Text, Tanz, Gebäude, Majorelle Blue enthält.  Automatisch generierte Beschreibung | The opening ceremony was accompanied by local music and dance performances.  Image: SCHUNK |
| *Erö Eröffnung Mexiko\_08\_2024 (5).jpg* | |
|  | At the CoLab robot application center, customer can text their automation solutions with the support of SCHUNK experts. This allows them to gain confidence in their decision at an early stage of investment.  Image: SCHUNK |
| *Erö Eröffnung Mexiko\_08\_2024 (1).jpg* | |

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